

Media Alert



CHURCHILL DOWNS

FOR IMMEDIATE RELEASE:

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CHURCHILL DOWNS TO CHANGE GRANDSTAND SIGNAGE THURSDAY AT 2 P.M. TO REFLECT 2017 KENTUCKY DERBY PRESENTED BY YUM! BRANDS

What: It's just another "sign" that Kentucky Derby 143 is right around the corner! Churchill Downs laborers will change the signage on the historic grandstand (from 142nd Derby 2016 to 143rd Derby 2017) and the Kentucky Derby Winner's Stand/Pagoda (from Derby 2016 to Derby 2017).

When: Thursday, April 6 at 2 p.m. EDT **** (WEATHER PERMITTING) ****.

Where: Please enter Churchill Downs through Gate 1 off Central Avenue. Proceed to the paddock runway/horse tunnel that runs from the paddock to the main track. The media opportunity will take place at the end of the paddock runway near the main track and Trackside Winner's Circle.

Background:

- Opening Night of the 38-day Spring Meet is Saturday, April 29.
- And, on Thursday, we're just 30 days from Kentucky Derby 143 on Saturday, May 6.

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